



MAKE UP

AS40122 | NUDE FLUID FOUNDATION



© ADOBE STOCK

“Naked-skin effect” foundation

9% of hydrophilic pigments

Good coverage*

*Seppic internal method



O/W Emulsion

A	Aqua/Water	Up to 100%
	Glycerin	3.00%
	SOLAGUM™ AX	0.20%
	SEPIMAT™ P	1.00%
	Titanium Dioxide - Phytic Acid / Sodium Hydroxide	8.00%
B	Iron oxides Red - Phytic Acid / Sodium Hydroxide	0.24%
	Iron oxides Yellow - Phytic Acid / Sodium Hydroxide	0.66%
	Iron oxides Black - Phytic Acid / Sodium Hydroxide	0.09%
	FLUIDIFEEL™ EASY	2.00%
	EMOSMART™ L19	5.00%
C	LANOL 99	2.00%
	Parfum/Fragrance	0.20%
	SEPIMAX ZEN™	0.40%
D	AQUAXYL™	1.50%
	SAKADIKIUM™	3.00%
	EPHEMER™	1.00%
	Phenoxyethanol - Ethylhexylglycerin	0.90%

With WESOURCE

Tinted Fluid Emulsion / Packaging: Dropper

pH: 6 / **VISCOSITIES:** **1M** at RT: 4,000 mPa.s Brookfield LV4-6 / **Recovery at RT (after 1M at 45°C):** 3,800 mPa.s Brookfield LV4-6. **STABILITY:** 1M at RT, 45°C, -18°C, after freeze/thaw cycles -5/+40°C & after centrifugation 3000 rpm 30 min (a little of pigments sediment).

FORMULATION ADVICES: Laboratory scale - 300g - **Silverson - Rotor Stator**

Prepare phase A, mix it well, prepare phase B, add phase B into phase A, homogenize it for 2 minutes at 4000 RPM, then add phase C into the emulsion, homogenize it for 4 minutes at 4000 RPM. Add phase D one by one, homogenize it for another 2 minutes at 4000 RPM.



COLD PROCESS

An ultra-fluid & light texture for a make-up with a naked skin effect!

FLUIDIFEEL™ EASY allows the formulation of a very fluid foundation by a cold process. (Lauryl Glucoside - Myristyl Glucoside - Polyglyceryl-6 Laurate) **Glycolipidic O/W sustainable emulsifier**, from **100% vegetable origin**. It gives **light textures**, for a **nude skin sensation, comfortable & soft**.

EMOSMART™ L19 together with **LANOL 99** provides a light skin feel & gliding during application.

EMOSMART™ L19 (C15-19 Alkane) (*Plant-based & Renewable): **Non polar & biodegradable, bio-sourced emollient** which gives a **fresh & gliding touch**, with a **soft afterfeel**. **LANOL 99** (Isosonyl Isononanoate): **Emollient agent**.

The combination of **SEPIMAX ZEN™** & **SOLAGUM™ AX** stabilizes this fluid formula & ensures the good pigment dispersions.

SEPIMAX ZEN™ (Polyacrylate Crosspolymer-6): **Powder polymer (high associative behavior)**. Stable pH 2-8. **Specific skin feeling: rich, velvety & elegant**. Formulate with any kind of active ingredients & **achieve ZEN**.

SOLAGUM™ AX (Acacia Senegal Gum - Xanthan Gum): **Combination of natural origin stabilizing gums**.

SEPIMAT™ P brings an ultra-soft & matte effect. (Polymethyl Methacrylate)

The foundation also contains active ingredients that bring various customer benefits. **AQUAXYL™** intensely moisturizes your skin. **EPHEMER™** brings an immediate & long lasting antioxidant effect to the foundation. **SAKADIKIUM™** protects the skin against photo-aging & blue light.

AQUAXYL™ (Xylitylglucoside - Anhydroxylitol - Xylitol): **Moisturizes & restructures the skin by harmonizing its hydric flow** (in vitro & in vivo proven efficacy).

EPHEMER™ (Caprylic / Capric Triglyceride - Undaria Pinnatifida Extract): **Extract of gametophytes (macroalgae cells)**. Unique sourcing of **ephemeral cells**, for **immediate & long lasting antioxidant effect**. In vitro & in vivo proven efficacy.

SAKADIKIUM™ (Glycerin - Aqua/Water - Hedychium Coronarium Root Extract): Unique source of sugars (from rhizomes of *Hedychium coronarium*). **Multiprotector against aging UV, external pollution & blue light**. In vivo, the skin is visibly brighter.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Titanium Dioxide - Phytic Acid/Sodium Hydroxide: Iron oxide red - Phytic Acid/Sodium Hydroxide: Iron oxide yellow - Phytic Acid/Sodium Hydroxide: Iron oxide black - Phytic Acid/Sodium Hydroxide (SENSIENT) / Fragrance: Frag 279954 (DROM).

More informations available on seppic.com

SEPPIC

All information contained herein is intended merely to demonstrate the utility of Seppic products, and should not be construed as granting license to practice any compositions or methods covered by a patent or a patent application. All information contained in this specific technical documentation is believed to be accurate and has been set up by Seppic according to its own described methods and processes. Seppic however does not assume any liability or risks involved in the use of its products for the preparation and the assessment of the hereinabove formulation since the condition of use are beyond its control. Seppic customer must insure that the duplication of the hereinabove formulation is not infringing any intellectual property rights and that it complies with any regulatory status.

A company
Air Liquide
HEALTH CARE