



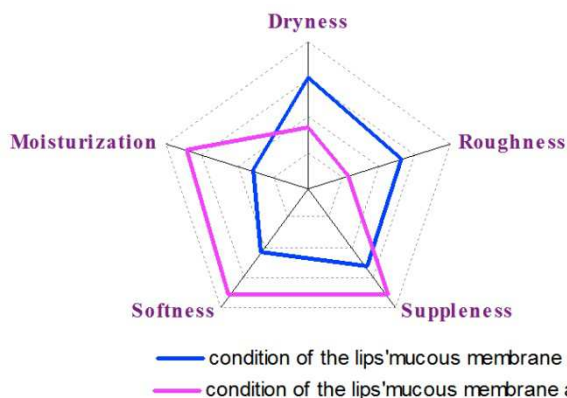
EU06831

HYDRA-PULP LIPSTICK LONG-TERM MOISTURIZING & LIP-RESHAPING EFFECT



- Matt brown stick
- Presentation : stick

In vivo study of the moisturizing & plumping effect
(PERITESCO PO1303D)



Improvement in the condition of the lips' mucous membrane as observed by participants (X01AR012)



15 days before the test D15 - 10min. after application

EU06831 - 1002

Formula		
A	Diisopropyl Dimer Dilinoleate	10.00%
	Titanium Dioxide	6.44%
	Iron Oxide Yellow	2.95%
	Iron Oxide Black	0.26%
	Colorants	1.55%
B	Diisopropyl Dimer Dilinoleate	22.45%
	Ozokerite	11.75%
	Pentaerythrityl Tetralaurate	10.00%
	Octyldodecanol	8.12%
	Cera Alba (Beeswax)	6.20%
	Tri-isostearyl Trilinoleate	5.00%
	Cetyl Palmitate	4.50%
Copernicia Cerifera (Carnauba) Wax	2.28%	
C	SEPILIFT™ DPHP	1.00%
	Parfum / Fragrance	5.00%
	Tocopheryl Acetate	0.20%

Procedure	
Mill phase A using a 3-roller mill. Melt phase B at 85°C-90°C and add, under stirring, phase A previously crushed. Stir until complete dissolution. Colour control is performed before introduction of phase C under stirring. Cast into molds.	

Characteristics	
Appearance	Matte brown stick (even color)
Stability M1*	at RT / 40° C

Raw materials from SEPPIC

SEPILIFT™ DPHP

Dipalmitoyl Hydroxyproline

SEPILIFT™ DPHP improves lipstick spreadability and provides comfort wearing on lips. A breakthrough in the field of lipstick technology: botanical hydroxyproline vectorized in lipophilic form. An anti-wrinkle ingredient, SEPILIFT™ DPHP moisturizes, redesigns lips and reduces the appearance of fine lines (with immediate and long-term effects), leaving lips softer, better moisturized and ideally restructured so they appear fuller (proven in-vivo on 30 volunteers). Glamour effect guaranteed. Ecocert and Natrue approve.

Other raw materials...

- Diisopropyl Dimer Dilinoleate: **Schercemol DID (SCHER)**
- Titanium Dioxide: **Oxyde de Titane CI 77891 (WHITTAKER CLARK & DANIE)**
- Colorants : **DC Red 7 (0.68%) + FDCY6 (0.70%) + FDC Blue 1 (0.17%)**
- Ozokerite: **Cerozo E626 (BAERLOCHER)**
- Pentaerythrityl Tetralaurate **PELEMOL PTL (PHOENIX CHEMICAL)**
- Cera Alba (Beeswax): **Cire d'abeille (BAERLOCHER)**
- Tri-isostearyl Trilinoleate: **Schercemol TIST (SCHER)**

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* Our stability protocols are available at your request.

