

**MATT VELVETY VEIL**



· White and fluid O/W emulsion

· Packaging: bottle

· Matt finish bestowed by the velvety veil characteristic of Sensanov™ WR

· Powdery touch

· Sensanov™ WR emulsions feel comforting on the skin for a supple touch over a long period of time.



EU06947C - 0113

**Formula**

|          |                                      |             |
|----------|--------------------------------------|-------------|
| <b>A</b> | <b>SENSANOV™ WR</b>                  | 3,00 %      |
|          | Aqua/Water                           | Up to 100 % |
|          | Tromethamine                         | 0,30 %      |
| <b>B</b> | <b>SIMULGEL™ 600</b>                 | 0,20 %      |
| <b>C</b> | Isohexadecane                        | 10,00 %     |
| <b>D</b> | <b>SEPICIDE™ HB</b>                  | 0,30 %      |
|          | Phenoxyethanol & ethylhexyl glycerin | 1 %         |
|          | Parfum/Fragrance                     | 0,40 %      |

**Procedure (DUMEK – 2kg)**

Heat aqueous phase to 80° C. Disperse SIMULGEL with high shear into hot water (rotor stator) then add isohexadecane (not heated). Continue homogenization (rotor stator mixing head) for 4' 700 rpm (DUMEK 2kg). Cool slowly under moderate stir (paddle beater) and add ingredients from phase C when the mixture reaches approx. 30° C.

**Characteristics**

|                        |  |
|------------------------|--|
| Appearance             | Fluid white cream                                |
| pH                     | approx. 5.5                                      |
| Viscosity at room temp | approx. 13,100 mPa.s BROOKFIELD LV3 sp. 6        |
| Stability              | Stable at room temperature 40° C 50° C           |
|                        | Stable after freeze-thaw cycles -5/+40 (1 month) |
|                        | Stable 18h at -18° C                             |

Raw materials from SEPPIC

**SENSANOV™ WR**

**C20-22 Alkyl Phosphate and C20-C22 Alcohols**

This product is a phosphate anionic emulsifier which is versatile and effective at low dosage (1 to 3%). It provides a feel of lightness followed by the sensation of a matt velvety veil which slowly envelops the skin. Sensanov™ emulsions make the skin supple with a long lasting impression of comfort.

**SIMULGEL™ 600**

**Acrylamide/Sodium Acryloyldimethyltaurate Copolymer and Isohexadecane and Polysorbate 80**

Thickening and emulsifying agent in liquid form, SIMULGEL™ 600 is very easy to use (neither predispersion nor neutralization). It provides a soft and non-sticky feel.

**SEPICIDE™ HB**

**Phenoxyethanol & Methylparaben & Ethylparaben & Propylparaben & Butylparaben Preservative**

Other raw materials...

- Isohexadecane (**EXXON**)
- Phenoxyethanol & ethylhexyl glycerin (**SCHULKE & MAYR**)
- Fragrance: **chrystiana RS1 1639 (TECHNICOFLOR)**