

CRAZY PINK SHOWER GEL (WITH ORANGE & PINK BEADS) FOR MEN



Overview

- Gel with yellow and pink beads in suspension
- Fresh, toning and manly fragrance
- Packaging: jam pot
- Formula with a quaint personality: a girly aspect for a virile fragrance
- Translucid appearance and creamy touch provided by SEPINOVTM EMT 10
- Proteol™ OAT gives to the foam a really soft feel
- Aquaxyl™ does not dry the skin after rinsing



EU07108 - 0903

Formula

A	Aqua/Water	Up to 100 %
	Xanthan Gum	1,00 %
	SEPINOVTM EMT 10	1,00 %
B	Methylchloroisothiazolinone and Methylisothiazolinone	0,08 %
	Parfum/Fragrance	0,50 %
	Sodium Lauryl Ether Sulfate 28%	15,00 %
	PROTEOLTMOAT	3,00 %
	AQUAXYL™	2,00 %
C	Hydrogenated Jojoba (Simmondsia Chinensis) Oil	1,00 %
	PET	1,00 %

Procedure

(TRIMIX – Défloculeuse - 5kg)

Add water into the tank and swell the Xanthan Gum (1000rpm). Disperse SEPINOVTM and increase speed to 3000 rpm until the gel becomes homogeneous (3'). Then add ingredients in B while mixing. Add particles in C then mix again for 3' at 3000 rpm.

Characteristics

Appearance	Gel with yellow and pink beads in suspension
pH	7,5
Viscosity after 1 month at RT	24,800 mPa.s BROOKFIELD LV4 speed 6
Viscosity after 1 month at 45°C	20,000 mPa.s BROOKFIELD LV4 speed 6
Viscosity recovery at RT (after 1 months at 45°C)	26,000 mPa.s BROOKFIELD LV4 speed 6
Stability	> M1 at room temp - +45°C - +4°C After 1 month of freeze/thaw cycles -5 / +40°C Stable after 20' of centrifugation at 3000 rpm at RT and 45°C

Raw materials from SEPPIC

SEPINOVTM EMT10

Hydroxyethyl Acrylate and Sodium Acryloyldimethyl Taurate Copolymer

Powder polymer « 2 in 1 », thickening in a wide pH range (3 to 10), ready for use, with an excellent emulsifying and stabilizing power at low concentration. The chemical structure of Sepinov™ EMT10 guarantees a tremendous compatibility with specific actives. Besides, its supple texture enables an easy pick up.

PROTEOLTMOAT

Sodium Lauroyl Oat Aminoacids

A mild surfactant which develops good wetting and foaming properties without any drying effect on the skin. Due to its slight odour and colour, proteol oat is recommended when formulating colourless, fragrance free cosmetics.

AQUAXYL™

Xylitylglucoside and Anhydroxylitol and Xylitol

Aquaxyl™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted and water loss is reduced (in vitro and in vivo tests prove this efficacy).

Other raw materials...

- Methylchloroisothiazolinone & Methylisothiazolinone: **KATHON CG (ROHM & HAAS)**
- Hydrogenated Jojoba (Simmondsia Chinensis) Oil: **Jojoba Spheres (DESERTWHALE)**
- PET: **Cosmetic Glitter Neon (SILI)**
- Fragrance: **TAXI GINGER RS12079 (TECNICO FLOR)**
- Xanthan gum: **KELTROL CGT (KELCO)**