


**W/O
Emulsion**


- **White and shiny W/O emulsion**
- **Packaging: tube**
- **Easy and light application for this W/O emulsion**
- **EASYNOV™ allows to stabilize more than 20% of oily phase**
- **Fresh effect during application for a removing pleasure and a soft and emollient finish on the skin**


EU07173 - 1103
Formula

A	EASYNOV™	4.00%
	LANOL 99™	10.00%
	Octyl Palmitate	13.00%
	Ozokérite	1.00%
B	Phenoxyethanol & Ethylhexyl Glycerin	1.00%
	Aqua/Water	65.10%
	Glycerin	5.00%
C	MgSO ₄ , 7H ₂ O	0.70%
	Parfum Laitue	0.20%

Procedure
Trimix – 6kg

Heat A at 80°C.
Heat B at 80°C.
Make emulsion B to A. (rotor stator).
Cool down to 55°C. (rotor stator).
Then cool down (counter-stir) till 40°C then till RT.

Characteristics

Appearance	White and shiny emulsion
pH	-
Viscosity 1M at RT	60,000 mPa.s S4 sp.6
Viscosity 1M at 45°C	12,600 mPa.s S3 sp.6
Viscosity recovery at RT (after 1M at 45°C)	-
Stability	> 1M at RT, 45°C, cycles -5/+40°C Stable after centrifugation 20' et 3000 rpm

Raw materials from SEPPIC

EASYNOV™

Octyldodecanol & Octyldodecyl Xyloside & PEG-30 Dipolyhydroxystearate

EASYNOV™ is a liquid lipophilic emulsifier. It allows to develop Water-in-Oil emulsions without wax and thus gives soft and silky texture without tacky effect. Thanks to its liquid form, the emulsions can be prepared by a cold process.

LANOL™ 99

Isononyl Isononanoate

Texturizing agent.

Other raw materials...

- Octyl palmitate : **DUB OP (STEARINERIES DUBOIS)**
- Ozokérite : **CEROZO EG (BAERLOCHER France)**
- Phenoxyethanol & Ethylhexyl Glycerin : **EUXYL PE9010 (SCHULKE & MAYR)**
- Parfum laitue (**TECHNICO FLOR**)