

**SEPPIC****EU07250A****SO CHEEKY !  
ALOHA ROSE CHEEK STAIN****Anhydrous  
product**

- Aloha rose blush, smooth on surface, whipped below

- Packaging: jar

- This blush delivers a healthy easy glow. A confidence boost before going out. " So cheeky "!

- A formula with a melting texture that easily applied even with the fingers ! It glides perfectly onto the skin, without without leaving a thick layer or lines.

- SEPIMAT™ HBV mattifies cheekbones and brings an ultra soft and powdery touch.

- FLUIDANOV™ 20X helps to disperse pigments and also brings emollience, stability.



EU07250A - 1403

**Formula**

A	Isodecyl Neopentanoate <b>LANOL™ 99</b> <b>FLUIDANOV™ 20X</b> Glyceryl Behenate Glyceryl stearate	27.00% <b>25.80%</b> <b>5.00%</b> 5.00% <b>10.00</b>
B	C.I. 15880 / octyldodecanol C.I. 77891 / octyldodecanol and stearic acid and magnesium hydroxide and aluminium hydroxide and sorbitan oleate	1.00% 6.00%
C	<b>SEPIMAT™ HBV</b> Mica Kaolin	<b>10.00%</b> 4.00% 5.00%
D	Phenoxyethanol and Ethylhexylglycerin	1.00%
E	Parfum / Fragrance	0.20%

**Procedure****Lab test**

Melt the phase A at 85° C. When it is melted, add phase B and maintain the temperature at 85° C 15 for minutes. Then, add phase C and maintain the temperature at 85° C for another 15 minutes. Cool down under anchor until 60° C. Then homogenize for 6 minutes in 4000 rpm with Silverson to refine the preparation . Add phase D during these 6 minutes. Mix under anchor at RT until approximately 40° C (add perfume at approximately 45° C). Fill the product at 40° C.

**Characteristics**

Appearance	Wax aloha rose smooth on surface, whipped below
Stability*	1M

**Raw materials from SEPPIC****LANOL™ 99****Isononyl Isononanoate**

Emollient agent.

**FLUIDANOV™ 20X****Octyldodecanol and Octyldodecyl Xyloside**

"EASEMOLLIENT" from original xylolipidic emulsifier, extra-fluid, easy-to-use, FLUIDANOV™20X is a smart emollient: texturing effect in cream gels, it will also contribute to stabilize W/O emulsions and improve skin feeling.

**SEPIMAT™ HB V****Methyl Methacrylate Crosspolymer**

Ultra-soft hollow and ultra light microspheres that impart a "powdery" effect at low use levels. This versatile, both hydro and lipo dispersible, powder allows formulators to make very powdery formulations containing low levels of oily materials. In O/W, W/O or W/Si emulsions, only 0.5% of Sepimat™HBV is enough to avoid overly greasy formulations and provide a powdery feel.

**Other raw materials...**

- Isodecyl Neopentanoate: **DUB VC1 10 (STEARINERIES DUBOIS)**
- Glyceryl Behenate: **Compritol 888CG (GATTEFOSSE)**
- Glyceryl stearate: **Geleol (GATTEFOSSE)**
- C.I. 15880/ octyldodecanol: **Covanol Rubine OS4714 ( SENSIENT LCW)**
- C.I. 77891 / octyldodecanol and stearic acid and magnesium hydroxide and aluminium hydroxide and sorbitan oleate: **Covanol White ON9787 ( SENSIENT LCW)**
- Mica: **Mica 1000 (SCIAMA)**
- Phenoxyethanol and Ethylhexylglycerin: **EUXYL PE9010 (SCULKE & MAYR)**
- Parfum / Fragrance: **Parfum Figure Gourmande (TECHNOCO FLOR)**

All information contained herein is intended merely to demonstrate the utility of SEPPIC products, and should not be construed as granting license to practice any compositions or methods covered by a patent or a patent application. All information contained in this specific technical documentation is believed to be accurate and has been set up by SEPPIC according to its own described methods and processes. SEPPIC however does not assume any liability or risks involved in the use of its products for the preparation and the assessment of the hereinabove formulation since the condition of use are beyond its control. SEPPIC customer must insure that the duplication of the hereinabove formulation is not infringing any intellectual property rights and that it complies with any regulatory status.

\* Our stability protocols are available at your request.



www.seppic.com