

**SEPPIC****EU07300A***[Graph]***O/W Emulsion**

- Matte ivory emulsion
- Packaging : jar

- Styling product with an easy and infallible application for a natural messy look.
- Winning duo between SEPIMAX™ ZEN and MONTANOV™ 202 in this modeling formula. Waxes are stabilized in this textured paste for a crazy bounce and fun application.
- SEPIMAT™ H10 FW gives a matte and untouched finish while MONTANOV™ 202 gives a matte aspect.
- SEPITONIC™ M3, mineral cocktail, revitalizes the scalp.



EU07300A - 1410

**CRAZY BOUNCE MOLDING PASTE  
MATTE & DYNAMIC LOOKS!****Formula**

Formula		
A	Aqua / Water	Up to 100%
B	<b>MONTANOV™ 202</b>	<b>1.00%</b>
	<b>SIMULSOL™ 165</b>	<b>3.00%</b>
	<b>LANOL™ 2681</b>	<b>2.00%</b>
	Cera Alba	2.00%
	Mineral Oil	4.00%
	<b>LANOL™ P</b>	<b>2.00%</b>
	Cetyl Ester	1.00%
	Ozokerite	3.00%
C	<b>SEPIMAX™ ZEN</b>	<b>1.00%</b>
	<b>SEPIMAT™ H10 FW</b>	<b>1.00%</b>
D	Kaolin	2.00%
	Aqua / Water	10.00%
E	VP/VA Copolymer	8.00%
	<b>SEPITONIC™ M3</b>	<b>1.00%</b>
	Phenoxyethanol and Ethylhexylglycerin	1.00%
	Parfum / Fragrance	0.11%

**Procedure****Lab scale (500 gr)**

Heat phase A at 80°C. Heat phase B at 80°C and disperse SEPIMAX™ ZEN then SEPIMAT™ H10 FW by gently mixing with a spatula. Maintain the temperature at 80°C and introduce phase A into phase B and emulsify for 4min at 4000 rpm / min. Then, add phase C under rotor-stator. Homogenize for 2 min at 4000 rpm / min. Add VP/VA Copolymer and cool down very slowly under defloculating stirrer until 45°C. Add one by one all the ingredients of phase E under defloculating stirrer and cool down until 40°C.

**Characteristics**

Appearance	Plump, compact, matte and ivory emulsion
pH	4.57
Viscosity 1M at RT	240000 mPa.s Brookfield S755
Viscosity 1M at 45° C	80000 mPa.s Brookfield S755
Viscosity recovery at RT (after 1M at 45° C)	180000 mPa.s Brookfield S755
Stability*	1M at RT, 45° C, Cycles -5° C/+40° C

**Raw materials from SEPPIC****MONTANOV™ 202**

**Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside**  
Glucolipid emulsifier derived from vegetable origin. Promoter of liquid crystals, it plays a role in maintaining skin moisturization over time. Thanks to liquid crystals which contain water, MONTANOV™ 202 helps to keep skin moisturized. Ecocert and Natrue approved.

**SIMULSOL™ 165****PEG-100 Stearate and Glyceryl Stearate**

Non-ionic self-emulsifying base. Provides formation of O/W emulsions with various consistency.

**LANOL™ 2681****Coco-Caprylate/ Caprate**

Emollient agent from vegetable origin. Ecocert approved.

**LANOL™ P****Glycol Palmitate**

Texturing agent which improves the consistency of the formula and brings soft skin feel, without any soaping effect.

**SEPIMAX™ ZEN****Polyacrylate Crosspolymer-6**

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behavior. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.

**SEPIMAT™ H10 FW****Methyl Methacrylate Crosspolymer and Squalane**

SEPIMAT™ H10 FW consists of hollow hemispheres with a smooth surface that deliver softness and a matte effect in formulation. This versatile powder is both hydro and lipo-dispersible and has excellent oil absorption capacity.

**SEPITONIC™ M3****Magnesium Aspartate and Zinc Gluconate and Copper Gluconate**

Cellular chrono-energizing and booster of active ingredients with an anti-radical action.

**Other raw materials...**

- Cera Alba : **Cire d'abeille (BAERLOCHER)**
- Mineral Oil (ou Vaseline Oil) **HUILE DE VASELINE P23 (AIGLON)**
- Cetyl Ester: **Miracetti Ester (LASERSON)**
- Ozokerite: **Cerozo E626 (BAERLOCHER)**
- Kaolin (**SIGMA**)
- VP/VA Copolymer: **Luviskol 64W (BASF)**
- Phenoxyethanol and Ethylhexylglycerin: **EUXYL PE9010 (Schulke & Mayr)**
- Parfum / Fragrance: **Headine Hydro (EXPRESSIONS PARFUMÉES)**

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\* Our stability protocols are available at your request.



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