

EU07332

# ANTI-AGING MAGIC STICK









- Taupe wax
- Packaging: stick
- A new gesture for men which combines both efficiency and practicality to tackle aging signs!
- Anti-aging innovation thanks to SURVICODE<sup>TM</sup> which ensures epidermal stem cells protection responsible for cells renewable and helps to fight physiological aging, oxidative stress and UV
- Enhanced innovation with the antioxidant action of EPHEMER™
- MONTANOV™ 202 provides a soft touch in combination with SEPIMATTM HBV and SB. It subtly turns the wax into a cream in contact with damp skin. FLUIDANOV™ 20X ensures the good dispersion of powders and leave a velvet sensation on the skin
- This men's "nomad" care will be quickly borrowed by their wives for their handbag!





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Formula		
A	Octyl Palmitate Cetyl Esters FLUIDANOV™ 20X Propanediol Dicaprylate Hazelnut Oil LANOL™ 2681 Cera Alba LANOL™ P Isodecyl Neopentanoate Ozokerite MONTANOV™ 202 SURVICODE™ Tocopherol	8.00% 9.00% 8.00% 9.00% 1.00% 10.40% 3.00% 7.00% 3.00% 8.00% 3.00% 1.00% 0.50%
В	SEPIMAT™ HB V SEPIMAT™ SB Kaolin Mica and Iron Oxides and Titanium Dioxide Mica	4.00% 4.00% 13.00% 0.30% 5.00%
С	<b>EPHEMER™</b> Phenoxyethanol and Ethylhexylglycerin Parfum/Fragrance	1.00% 1.00% 0.80%

# **Procedure** 2kg - Labo

Melt phase A at 80°C and homogenize. Add phase B and apply 8' of ultraturax at 8000 rpm. Start cooling until 60°C and then add phase C. Homogenize with ultraturax for 3' (8000rpm). Pack while the formula is still warm.

## **Characteristics**

Appearance Taupe wax

1M at RT /45° C/ thermal cycles -5° / +40° C Stability\*

# Raw materials from SEPPIC

## FLUIDANOV™ 20X

#### Octvldodecanol and Octvldodecvl Xvloside

"EAS'EMOLLIENT" from original xylolipidic emulsifier, extra-fluid, easy-to-use, FLUIDANOVTM20X is a smart emollient: texturing effect in cream gels, it will also contribute to stabilize W/O emulsions and improve skin feeling.

#### LANOL™ 2681

## Coco-Caprylate/Caprate

Emollient agent from vegetable origin. Ecocert approved.

## LANOL™P

## Glycol Palmitate

Texturing agent which improves the consistency of the formula and brings soft skin feel. without any soaping effect.

## MONTANOV™ 202

## Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside

role in maintaining skin moisturization over time. Thanks to liquid crystals which contain water, MONTANOV™ 202 helps to keep skin moisturized. Ecocert and Natrue approved.

## SURVICODE™

## Sodium Cocovl Alaninate

Lipobiovecteur capable of correcting new and standing wrinkles by fighting cell-aging markers (superior clinical results to those of a reference lipopeptide on the market - 42 days). The skin retains its capital of youth ("Longevity" action on the 'time' proteins that increase cell survival), is more harmonious ("communication" action on the 'dialogue' and Natrue approved.

#### SEPIMAT™ HB V

## Methyl Methacrylate Crosspolymer

Ultra-soft hollow and ultra light microspheres that impart a "powdery" effect at low use levels. This versatile, both hydro and lipo dispersible, powder allows formulators to make very powdery formulations containing low levels of oily materials. In O/W, W/O or W/Si emulsions, only 0.5% of Sepimat TMHBV is enough to avoid overly greasy formulations and provide a powdery feel.

## SEPIMAT™ SB

## Methyl Methacrylate Crosspolymer

SEPIMAT™ SB, consisting of absorbent, soft microspheres is ideal for a soft and matte skin appearance. This versatile and easy-to-disperse powder is suitable for all types of formulations and is especially adapted for fluid or sprayable formulations due to its fine

## EPHEMER™

## Caprylic/Capric Triglyceride - Undaria Pinnatifida Extract

Extract of gametophytes, macroalgae cells of Undaria Pinnatifida, Unique sourcing of these ephemeral cells for a long lasting antioxidant effect & microrelief reduction.

## Other raw materials...

- Octyl Palmitate: DUB PO (STEARINERIE DUBOIS)
- Cetyl Esters: CRODAMOL SS-PA-(RB) (S1 2870) (CRODA)
- Propanediol Dicaprylate: DUB ZENOAT (STEARINERIE DUBOIS)
   Hazelnut Oil: HUILE DE NOISETTE (BERTIN)
- Cera Alba: CERABEIL BIO (BAERLOCHER FRANCE)
- Isodecyl Neopentanoate: DUB VCI 10 (STEARINERIE DUBOIS) Ozokerite: CEROZO E626 (BAERLOCHER FRANCE)
- Tocopherol: DL ALPHA TOCOPHEROL (S1) (LASERSON)
- Kaolin: KAOLIN (S1) (SIGMA)

• Mica and iron oxides and titanium dioxide: COLORONA ABORIGINE AMBER (ref 007) (MERCK)

- Mica: Mica 1000 (SCIAMA)
- Phenoxyethanol & Ethylhexylglycerin: EUXYL PE9010 (S&M)
   Parfum/Fragrance: CLEOPATRE (EXPRESSIONS PARFUMEES)



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