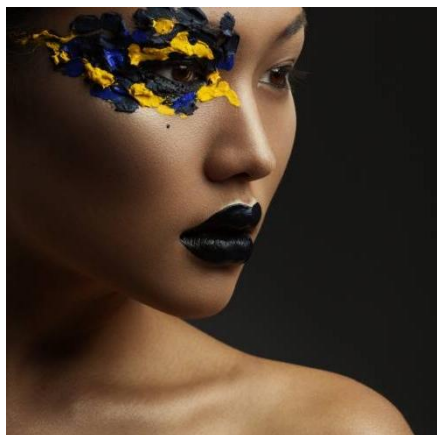


GELTRAP MAKE-UP REMOVER



- Aspect: Fluid, smooth and glossy cream
- Packaging: jar
- Super effective make-up remover cream!
- SEPIPLUS™ 400 stabilizes formula. Its silicone-like sensory feel provides emollience and gliding during application.
- EASYNOV™ allows the GELTRAP™ formulation and delivers a surprising texture: fresh and cushion.
- EMOGREEN™ L19 enables make-up removal with delicacy and provides a soft and comfortable finish.
- In this GELTRAP™ formula, EMOGREEN™ L19 shows a better make-up removal efficacy than ISODODECANE (proven efficacy on lipstick, foundation and kohl removal).
- Extra-soft and cocoon make-up!



EU07417-1612

Formula		
A	Spring water Glycerin	Up to 100% 10.00%
B	SEPIPLUS™400	1.50%
C	EASYNOV™ EMOGREEN™ L19	2.50% 7.50%
	Phenoxyethanol & Ethylhexylglycerin	1.00%

Procedure TRIMIX-2000G	
Phase A: In a beaker mix water with glycerin under agitation until homogenization. Then disperse phase B into phase A under defloculator at 1500 RPM.	
In a beaker mix ingredients of phase C and stir with a spatula. The phase must be transparent. Then introduce phase C in one go into phase A+B without stirring, then homogenize under anchor at 500 RPM.	

Characteristics	
Appearance	Fluid, smooth and glossy cream
Viscosity 1M at RT	25 994 mPa.s S4S6
Viscosity 1M at 45° C	32 493 mPa.s S4S6

Raw materials from SEPPIC

SEPIPLUS™400

Polyacrylate-13 and Polyisobutene and Polysorbate 20

Thickening agent in liquid form ready to use (no predispersion or neutralization). SEPIPLUS™ 400 gives an improved electrolyte resistance. It also allows a good pick-up and guarantees a good spreadability and is compatible with a wide range of actives over a wide pH range (3 to 12).

EASYNOV™

Octyldodecanol and Octyldodecyl Xyloside and PEG-30 Dipolyhydroxystearate

Liquid lipophilic emulsifier. EASYNOV™ realizes emulsions with an internal gelled aqueous phase extra-rich in water by a cold process with gentle stirring: the GELTRAP™ emulsions. This novel formulation form offers surprising textures, marrying freshness and cushion effect.

EMOGREEN™ L19

C15-19 Alkane (renewable)

EMOGREEN™ L19 is a non polar and biodegradable, bio-sourced emollient. It's THE alternative to silicone oils. This high purity vegetable alkane is conformed to Cosmos and Natrue. It gives a fresh and gliding touch, with a soft afterfeel. Inert and stable, it can be used in all types of applications, even in extreme conditions (ph, oxidizing/reducing media...).

Other raw materials...

SCHULKE & MAYR

- Phenoxyethanol & Ethylhexylglycerin: **EUXYL PE9010**