



O/W  
Emulsion



- Aspect: Glossy white thick emulsion
- Packaging: Transparent tube
- A moisturizing work of art for your skin!
- AQUAXYL™ restructures and boosts hydration of your skin. Hydration action is reinforced by the « velvet » algae, CODIAVELANE™, which is filled with marine sugars.
- SEPINOV™ EMT 10 & SEPIMAX ZEN™ stabilize the formula and give a thick and fresh texture.
- MONTANOV™ 202 & MONTANOV™ 68 MB provide a perfect smooth texture for a mask.
- EMOSMART™ C28 & EMOGREEN™ L19 provide a light and fresh sensorial feel during application, followed by an extra comfortable sensation.
- An extra-comfort moisturizing mask!

## WHITE POP ART #MOISTURIZING#MULTIMASKING

### Formula

A	Aqua/Water Glycerin	Up to 100% 2.00%
B	SEPINOV™ EMT 10 SEPIMAX ZEN™	0.40% 0.40%
C	EMOSMART™ C28 EMOGREEN™ L19 MONTANOV™ 202 MONTANOV™ 68 MB LANOL™ P LANOL™ 14M	6.00% 4.50% 2.00% 2.00% 2.00% 2.00%
D	Persea Gratissima (Avocado) Oil Butyrospermum Parkii	1.00% 1.00%
E	AQUAXYL™ CODIAVELANE™ Parfum/ Fragrance Phenoxyethanol and Ethylhexylglycerin Phenylpropanol and Propanediol and Caprylyl Glycol and Tocopherol	3.00% 2.00% 0.30% 1.00% 0.50%

### Procedure

#### Lab-2000g

Heat phase C to 85°C, then add phase B into phase C. Weigh ingredients of phase A, heat it to 85°C, then add phase A into phase B+C, mix under Silverson agitation at 4000 RPM during 4 Minutes. Cool down under agitation with anchor. (100-200 RPM during 20 minutes), Add phase D. Cool down and add phase E.

### Characteristics

Appearance	Glossy white thick emulsion
pH	4.25
Viscosity 1M at RT	117000 mPa Brookfield S7S5
Viscosity 1M at 45° C	112000 mPa Brookfield S7S5
Viscosity recovery at RT (after 1M at 45° C)	76800-149000 mPa Brookfield S7S5
Stability*	Stable after 1M at RT & 45° C

## Raw materials from SEPPIC

### SEPINOV™ EMT 10

#### Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer

Powder polymer «2-in-1», thickening in a wide pH range (3-12), ready to use, with an excellent stabilizing properties at low level and in presence of a high % of oily phase. Sensory profile: "satin" touch, fresh, glide-on

### SEPIMAX ZEN™

#### Polyacrylate Crosspolymer-6

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behavior. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling, included foaming formulas: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.

### EMOSMART™ C28

#### C21-28 Alkane

EMOSMART™ C28 is a high-purity, non polar and biodegradable emollient. It shows an excellent compatibility with all types of oils. It provides light textures with a soft and rich touch. Inert and stable, it can be used in all types of applications, even in extreme conditions (ph, oxidizing/reducing media...).

### EMOGREEN™ L19

#### C15-19 Alkane (renewable)

EMOGREEN™ L19 is a non polar and biodegradable, bio-sourced emollient. It's THE alternative to silicone oils. This high purity vegetable alkane is conformed to Cosmos and Natrue. It gives a fresh and gliding touch, with a soft afterfeel. Inert and stable, it can be used in all types of applications, even in extreme conditions (ph, oxidizing/reducing media...).

### MONTANOV™ 202

#### Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside

Glucolipid emulsifier derived from vegetable origin. Promoter of liquid crystals, it plays a role in maintaining skin moisturization over time. Thanks to liquid crystals which contain water, MONTANOV™ 202 helps to keep skin moisturized. Ecocert and Natrue approved.

### MONTANOV™ 68 MB

#### Cetearyl Alcohol and Cetearyl Glucoside

Glucolipid emulsifier derived from vegetable origin. It can be used to formulate rich, smooth textures with any type of oil phase. Promoter of liquid crystals, it plays a role in maintaining skin moisturization over time. Ecocert, Cosmos and Natrue approved

### LANOL™ P

#### Glycol Palmitate

Texturing agent which improves the consistency of the formula and brings soft skin feel, without any soaping effect.

### LANOL™ 14M

#### Myreth-3 Myristate

Texturing agent which improves the consistency of the formula and brings soft skin feel.

### AQUAXYL™

#### Xylitylglycoside and Anhydroxylitol and Xylitol

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro and in vivo tests prove this efficacy). It's mechanism of action has been validated by cosmetogenomics. Ecocert and Natrue approved.

### CODIAVELANE™

#### Butylene Glycol and Aqua-Water and Codium Tomentosum Extract

Water soluble active extracted from "velvety alga" to facilitate high hydration by its richness in marine sugars.

## Other raw materials...

Schülke & Mayr

- Phenoxyethanol and Ethylhexylglycerin: **EUXYL PE9010**
- Phenylpropanol and Propanediol and Caprylyl Glycol and Tocopherol: **SENSIVA PA40**

Other suppliers

- Persea gratissima (avocado) oil: **HUILE D'AVOCAT (CRODA)**
- Butyrospermum parkii: **BEURRE DE KARITE (SEDERMA, TECO INDUSTRIES SOPHIM)**
- Parfum/ Fragrance: **PARFUM NEUTRAL (EXPRESSIONS PARFUMÉES)**



EU07428-1701

All information contained herein is intended merely to demonstrate the utility of SEPPIC products, and should not be construed as granting license to practice any compositions or methods covered by a patent or a patent application. All information contained in this specific technical documentation is believed to be accurate and has been set up by SEPPIC according to its own described methods and processes. SEPPIC however does not assume any liability or risks involved in the use of its products for the preparation and the assessment of the hereinabove formulation since the condition of use are beyond its control. SEPPIC customer must insure that the duplication of the hereinabove formulation is not infringing any intellectual property rights and that it complies with any regulatory status.

\* Our stability protocols are available at your request.