



SKIN CARE

# EU07429 | RED POP ART

#Plumpling#Multimasking



OW Emulsion

Putting a stop  
to sagging faces & wrinkles!

Plumpling

\*Data provide from OECD tests, QSAR calculations, products SDS &amp; literature.

<b>A</b>	Aqua/Water Glycerin TEA	Up to 100% 2.00% 0.46%
<b>B</b>	<b>SEPI NOV™ EMT 10</b> <b>SEPI MAX ZEN™</b>	<b>0.60%</b> <b>0.40%</b>
<b>C</b>	<b>EMO GREEN™ L19</b> <b>EMO SMART™ V21</b> <b>MONTANO V™ 202</b> <b>MONTANO V™ 68 MB</b> <b>LANOL P</b> Octyldodecanol <b>VOLU FORM™</b> <b>CERAMOSIDES™ HP</b>	<b>6.00%</b> <b>4.00%</b> <b>2.00%</b> <b>2.00%</b> <b>2.00%</b> 1.00% <b>1.00%</b> <b>0.30%</b>
<b>D</b>	Borago Officinalis Oil Tocopherol	0.50% 0.50%
<b>E</b>	Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol Food Colorants CI 16035 Parfum/Fragrance	1.00% 0.50% 1.80% 0.012% 0.30%

With WESOURCE

### Glossy Red Thick Emulsion / Packaging: Tube

**pH:** 4.8 - 5.0 / **VISCOSITIES:** 1M at RT: 126,000 mPa.s Brookfield LV4-6.**Recovery at RT (after 1M at 45°C):** 80,800 mPa.s Brookfield LV4-6.**STABILITY:** 1M stable at RT/45°C.

### FORMULATION ADVICES / Pilot - 2 kg

Heat phase C to 85°C, then add phase B into phase C. Weigh ingredients of phase A, then add phase A into phase (B+C), mix under Silverson agitation at 4000 rpm during 4 minutes. Cool down under agitation by anchor. (100-200 rpm during 20 minutes), and add phase D and phase E.

## A plumping mask for a face rebound !

**SEPI NOV™ EMT 10 & SEPI MAX ZEN™** create a thick & fresh texture, and allow the formula resistance to challenging actives.**SEPI NOV™ EMT 10** (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer) Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. **Excellent stabilizing properties.** Sensory profile: "satin" touch, fresh, glide-on.**SEPI MAX ZEN™** (Polyacrylate Crosspolymer-6) Powder polymer with a **maximum resistance to electrolytes**, with a high associative behavior (stable from pH 2 to 8). t's now possible to formulate with any kind of active ingredients, achieving ZEN.**MONTANO V™ 202 & MONTANO V™ 68 MB** provide a smooth texture, which is perfectly adapted for a mask.**MONTANO V™ 202** (Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside)**MONTANO V™ 68 MB** (Cetearyl Alcohol - Cetearyl Glucoside)Glucolipid emulsifiers derived from vegetable origin. Promoters of liquid crystals they **maintained skin moisturization over time.****EMO GREEN™ V21 & EMO GREEN™ L19** deliver freshness & gliding during application, and a soft afterfeel.**EMO GREEN™ V21** (C18-21 Alkane)**EMO GREEN™ L19** (C15-19 Alkane) (\*Renewable)**LANOL P** (Glycol Palmitate), a texturizing agent to improve the consistency. Brings **soft skin feel, without any soaping effect.****CERAMOSIDES™ HP** acts as a high performance anti-aging shield: it refines skin texture & tightens pores. (*Triticum vulgare* (Wheat) seed extract)The **essence of a perfect skin.** They are an original combination (patented) of **natural Ceramides & Omega**, which **protect the skin from the loss of elasticity.****VOLU FORM™** fills wrinkles & revamps the volume of the face lost by skin aging. (Palmitoyl Isoleucine)Thanks to **VOLUFIRMING technology**, it is able to fill, and to give curves to the thinned & sagging cutaneous zones by **targeting the cells responsible for plumping & firming.** The **volume of the face** marked by aging is **remodelled, the wrinkles formed are filled & erased** (clinical efficacy validated on senior citizens).**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin: EUXLY PE9010 (SCHÜLKE & MAYR) / Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol: SENSI VA PA40 (SCHÜLKE & MAYR) / Food Colorants: 0.25% NOIR ALIMENTAIRE 1% W9001 (SENSIENT) & 1.55% EXBERRY SHADE RED (GNT) / CI 16035: FD&C RED N°40 07700-C (D&C) / Fragrance: PARFUM NEUTRAL (EXPRESSIONS PARFUMÉES) / Borago Officinalis: OIL: HUILE DE BOURRACHE (BERTINI) / Tocopherol: VITAMINE E (BASF).A formula related to **MOOD PAINT** conceptMore informations available on **seppic.com****SEPPIC**

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