

EU07433

POWDERLESS FLUID SERUM



- Aspect: fluid, slightly pink cream-gel
- Packaging: dropper
- Application: eyes contour / face
- Sensitive skin (pH 7)
- Claims :

- Hydrating / Comfort / Soothing : AQUAXYL[™] + SEPICALM[™] S WP

- Smoothing / Firming / Luminous complexion: SESAFLASH™ + CELTOSOME™ Crithmum Maritimum
- Very fluid serum, extra-concentrated in actives: luxurious, elegant, ultra-sensory.
- Impressive texture for this very light, fresh serum that leaves the skin with a powdery & matt afterfeel...without texturising powders!
- SIMULGEL[™] NS has been selected to give a light & fresh serum base. It is combined with SEPINOV ™ EMT 10 to reinforce its resistance to stressful actives. Total % of polymers is controlled to limit the stickiness of the serum.
- Combine polymers without extending labeling (SIMULGEL[™] NS and SEPINOV [™] EMT 10 have the same polymer INCI).
- EMOGREEN [™] L15, biodegradable non polar oil from vegetable origin. Contributes to the light, evanescent, powderv skin feel. It brings the same matt effect on the skin as that of volatile silicone oils.



and that it complies with any regulatory status.

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Formula		
А	SIMULGEL™ NS SEPINOV ™ EMT 10 EMOGREEN ™ L15	1.70% 0.70% 5.00%
В	Aqua/Water	Qs 100%
С	AQUAXYL [™] SEPICALM [™] S WP SESAFLASH [™] CELTOSOME [™] Crithmum Maritimum Phenoxyethanol and Ethylhexylglycerin Parfum / Fragrance Colorant Citric Acid	3.00% 1.00% 3.00% 0.20% 1.00% 0.20% 0.06% 0.16%

Procedure

Laboratory – 2 kg

Disperse polymers into oil phase A. Make the cream-gel by adding phase B onto phase A and emulsify with a defloculator at 1 500 rpm during 10 minutes. Add the actives and additives of phase C, one after the other, and neutralize at pH 7.

Characteristics

Liquid, slightly pink cream-gel

pН Viscosity 1M at RT Viscosity 1M at 45° C Viscosity recovery at RT (after 1M at 45° C) Stability*

Appearance

All information contained herein is intended merely to demonstrate the utility of SEPPIC products, and should not be construed as granting license to practice any compositions or methods covered by a patent or a patent application. All information contained in this specific technical documentation is believed to be accurate and has been set up by SEPPIC according to its own described methods and processes. SEPPIC however does not assume any liability or risks involved in the use of its products for the preparation and the assessment of the hereinabove

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72 3 080 mPa.s Brookfield M2V6

2 350 mPa.s Brookfield M2V6 3 280 mPa.s Brookfield M2V6

M1 at RT and 45° C

Raw materials from SEPPIC

SIMULGEL™NS

Hydroxyethylacrylate/Sodium

AcryloyldimethylTaurateCopolymer&Squalane& Polysorbate 60

Thickening and emulsifying agent, Simulgel™NS is very easy to use in liquid form (neither pre-dispersion nor neutralization). It provides a sensation of freshness followed by a melting effect on the skin.

SEPINOV[™] EMT 10

Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer

Powder polymer «2-in-1», thickening in a wide pH range (3-12), ready to use, with an excellent stabilizing properties at low level and in presence of a high % of oily phase. Sensory profile: "satin" touch, fresh, glide-on

EMOGREEN ™L15

C15-19 Alkane (renewable)

Non polar and biodegradable, bio-sourced emollient. It's THE alternative to volatile silicone oils. Beyond the lightweight and non-greasy skin feel, it gives a powdery finish. Inert and stable, it can be used in all types of applications, even in extreme conditions (ph. oxidizing/reducing media...).

AOUAXYL™

Xylitylglucoside and Anhydroxylitol and Xylitol

AQUAXYL[™] moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro and in vivo tests prove this efficacy).

SEPICALM[™] S /SEPICALM[™] S WP

Sodium Cocoyl Amino Acids and Sarcosine and Potassium Aspartate and Magnesium Aspartate

Aminoacids biovector enriched with mineral salts, it protects the skin from any type of internal or external stress (fights against aggressions such as inflammation, UV rays, abrasions ...) while exalting it by a real sensation of well being and comfort.

SESAFLASH™

Glycerin and Acrylates Copolymer and VP / Polycarbamyl Polyglycol Ester and Hydrolyzed Sesame Protein PG-Propyl Methylsilanediol

An original, patented molecular combination containing sesame to instantly and visibly smooth the skin. Rejuvenation, firmness and comfort guaranteed! (in-vivo proven efficacy).

CELTOSOME™ Crithmum Maritimum

Crithmum Maritimum Extract

Pure Sea Fennel stem cells which acts on the prevention of skin aging & cutaneous pigmentation (in vivo study).

Other raw materials...

Schülke & Mayr

• Phenoxyethanol and Ethylhexylglycerin : EUXYL[™] PE9010 (Shulke)

Other suppliers

• Parfum/Fragrance : Parfum Orchidée Tropicale (APF)



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* Our stability protocols are available at your request.