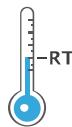




Solution



- Aspect: Transparent liquid
- Packaging: Tube
- It's more than a shampoo: Glossiness & hydration guaranteed!
- XYLISHINE™ moisturizes hair followed a soft and glossy finish! (*In vivo* tested on Caucasian hair).
- AMONYL™ 380 BA brings softness and comfort to the foam.
- A shampoo to soft and glossy hair!



EU07441-0817

GLOSSY SHAMPOO SILKY AND HYDRATED HAIR

Formula

A	Aqua, Water	66.50%
B	Sodium Chloride	1.00%
C	Sodium Lauryl Ether Sulfate AMONYL™ 380 BA Cocamidopropyl Betaine and Glyceryl Laurate XYLISHINE™ Phenoxyethanol and Ethylhexylglycerin Fragrance	21.70% 3.70% 3.00% 3.00% 1.00% 0.10%

Procedure

BECOMIX-8000g

Put phase C into the Becomix equipment. Start the agitation for 10 minutes at 0.4 m/s. Stop agitation and add phase A. Homogenize for 5 minutes. Then add phase B. Homogenize. Break the vacuum and adjust pH=6.

Characteristics

Appearance	Transparent liquid
pH	6.2
Viscosity 1M at RT	750 mPa.s BROOKFIELD S2S6
Viscosity 1M at 45° C	>50 mPa.s BROOKFIELD S2S6
Viscosity recovery at RT (after 1M at 45° C)	850 mPa.s BROOKFIELD S2S6
Stability*	Stable after 1M at RT & 45° C

Raw materials from SEPPIC

AMONYL™ 380 BA

Cocamidopropyl Betaine

Provides a fine foam that is stable over time. Ecocert approved.

XYLISHINE™

Xylitylglucoside and Anhydroxylitol and Maltitol and Xylitol and Pelvetia Canaliculata Extract

XYLISHINE™ moisturizes and strengthens the hair: it helps maintain the deep hydration of the hair and protect the fiber. Tested *in vivo* on Caucasian or Brezilian hair, the natural sugars of vegetal and marine origin makes the hair glossy and smooth. #Biomimetism

Other raw materials...

Schülke & Mayr

Phenoxyethanol & Ethylhexylglycerin: EUXYL PE9010

Other suppliers

Cocamidopropyl Betaine / Glyceryl Laurate: ANTIL HS60 (GOLDSCHMIDT)
Fragrance: PARFUM FRUCTAL HYDRO (EXPRESSIONS PARFUMÉES)