



EU07536 | INNOVATIVE CARING PERFUME

Intensely Fragranced GELTRAP™



A	Aqua/Water	Up to 100%
	AQUAXYL™	1.00%
	SEPIPLUS™ 400	1.50%
B	EASYNOV™	3.00%
	Phenoxyethanol - Ethylhexylglycerin	1.00%
	Parfum/Fragrance Blooming	10.00%
	LANOL 99	4.00%

With WESOURCE

Contains linalool, citronellol, cinnamyl alcohol, hydroxycitronellal, geraniol, limonene, cinnamal.

Pourable White Shiny Cream / Packaging: Opaque Jar***

(***Protect the formula from the light in an opaque packaging).

VISCOSITIES: 1M at RT: 30,500 mPa.s Brookfield LV4-6.

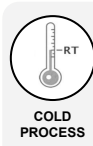
STABILITY: 1M at RT, 45°C, cycles -4°C/+40°C.

FORMULATION ADVICES:

Laboratory scale - 300g - Defloculator

Weigh water and add SEPIPLUS™ 400 in water under defloculator (1200 rpm during 4 min) to create an aqueous gel, then add Aquaxyl under stirring.

Blend the phase B and mix with spatula and add it into the phase A. Mix 5 times with a spatula to well introduce the phase B into the phase A. Mix under anchor first slowly (75 rpm during 1 min) then increase speed agitation (300 rpm during 9 min).



A new consumer experience combining sensoriality & scent:

Innovative Caring Perfume is renewing perfuming rituals!

By cold process, **GELTRAP™** technology allows the obtention of a stable highly fragranced cream without scent denaturation.

EASYNOV™ realizes emulsions with an internal gelled aqueous phase extra-rich in water by a cold process with gentle stirring: the **GELTRAP™** emulsions. This novel formulation form offers surprising textures, marrying freshness & cushion effect.

(Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate)

SEPIPLUS™ 400 gellifies the internal water phase.

(Polyacrylate-13 - Polyisobutene - Polysorbate 20)

Thickening agent in liquid form ready to use (no pre dispersion or neutralization). Compatible with a wide range of active ingredients over a wide pH range (3 to 12).

LANOL 99 : this emollient offers soft & light touch, non greasy finish & short play-time. (Isononyl Isononanoate)

AQUAXYL™ brings caring properties by hydrating the skin,

it also supports the formula stability. (Xylitylglycoside - Anhydroxylitol - Xylitol)

Moisturizes & restructures the skin by **harmonizing the hydric flow of the skin**. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro & in vivo tests prove this efficacy).

Studies show that ICP fragrance is more long lasting in comparison with ethanolic eau de toilette or an hydroalcoholic gel (tested on a 27 experts panel).

ADDITIONAL INGREDIENTS:

Perfume: BLOOMING (EXPRESSIONS PARFUMÉES) / Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR).

A formula related to **BODY'LICIOUS** concept

More informations available on seppic.com

Perfumed & Moisturizing :
local application,
without skin dryness!

No ethanol

**A formula co-developed with EXPRESSION PARFUMÉE



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