



MAKE UP

EU07577 | PERFECT BLEND

Low coverage white base

NOC = 94.7%
NATURALITY PROFILE according to ISO 16128 norm

D.I.Y. foundation base

Low coverage: 47%*

Skin hydration & protection

*IN VITRO test - Seppic internal method.

| | | |
|----------|---|--------------|
| A | EASYNOV™ | 4.00% |
| B | C.I. 77891/Titanium Dioxide - Disodium Stearoyl Glutamate - Aluminium Hydroxide (white) | 2.00% |
| | SEPIMAT H10 | 2.00% |
| | Isocetyl Stearoyl Stearate | 2.00% |
| | EMOGREEN™ L15 | 1.50% |
| | EMOGREEN™ L19 | 4.00% |
| C | Aqua/Water | Up to 100% |
| | SEPINOV™ EMT 10 | 2.00% |
| | AQUAXYL™ | 3.00% |
| | SAKADIKIUM™ | 3.00% |
| | Phenoxyethanol - Ethylhexylglycerin | 1.00% |

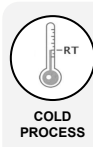
*With WESOURCE

White Shiny Cream / Packaging: Pump**VISCOSITIES: 1M at RT:** 38, 000 mPa.s Brookfield LV4-6.**STABILITY:** 1M at RT & 45°C.**FORMULATION ADVICES: Laboratory scale - 400 g - Deffloculator**

Prepare phase C with defloculator by increasing the shear depending on the vortex up to 1500 RPM (add preservatives and SAKADIKIUM™ after gel formation).

In parallel, weigh phase B ingredients. Mix with ultra turax for 2min 30s at 7500 rpm. Add phase A into phase B and iron under ultra turax for 1min at 7500 rpm.

Add phase (A+B) into phase C and mix with an anchor at 300 rpm for 10 min. To finish, homogenise with rotor stator at 2500 rpm for 1m30s.



PERFECT BLEND is ideal for D.I.Y. concept or for an optimized industrial production. It combines inclusivity, sensoriality performance & caring benefits.

GELTRAP™ is the perfect D.I.Y. base. It provides freshness during application & leaves a very comfortable afterfeel.

Its gel-in-oil texture, created by the combination of **EASYNOV™** & **SEPINOV™ EMT 10**, allows the incorporation of a high quantity of 2% pigments, deal to achieve a light coverage & natural finish. The texture brings water & sweat resistance for long lasting foundations.

EASYNOV™ (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate): Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring; the **GELTRAP™** emulsions. Novel formulation form, offering surprising textures: **freshness & cushion effect**.

SEPINOV™ EMT 10 (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer): Powder polymer «2-in-1», thickening in a wide pH range, ready to use, with an excellent stabilizing properties (low level & with high percentage of oily phase). Sensory profile: **“satin” touch, fresh, glide-on**.

The combination of **EMOGREEN™ L15** & **EMOGREEN™ L19** has been optimized to combine good playtime & a powdery soft finish.

EMOGREEN™ also allow an efficient & stable pigments dispersion.

THE alternative to volatile silicone oils: non polar & biodegradable, bio-sourced emollients. High purity vegetable alkanes.

EMOGREEN™ L15 (C15-19 Alkane*) / **EMOGREEN™ L19** (C15-19 Alkane*)
(*Plant-based & Renewable)

This base also provides skin care benefits: **AQUAXYL™** ensures an intense skin moisturization while **SAKADIKIUM™** protects the skin against blue light & pollution.

AQUAXYL™ (Xylitylglucoside - Anhydroxylytol - Xylitol): Moisturizes & restructures the skin by harmonizing its hydric flow. Mechanism of action validated by cosmetogenomics.

SAKADIKIUM™ (Aqua/Water - Glycerin - Hedychium Coronarium Root Extract): Concentrated extract of sugars from the rhizomes of Hedychium coronarium. Skin multi-protector.

SEPIMAT™ H10 acts to **matify the complexion**

(Methyl Methacrylate Crosspolymer - Paraffinum Liquidum - Silica)

Hollow lipodispersible powder (hemispherical shaped particles), with excellent **absorbent** properties.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin; EUXYL PE9010 (SCHÜLKE & MAYR) / Pigments: C.I. 77891/Titanium dioxide - Disodium stearoyl glutamate - Aluminium hydroxide (white) - NAI (MYOSHI).

A formula related to D.I.Y. (Do It Yourself) concept

More informations available on seppic.com

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